



 **EVENTS**
ARTIFICIAL ICE EVENTS

W E L C O M E P A C K E T

BACKGROUND

A lifetime of skating and a world of experience led to the creation of Artificial Ice Events (AI Events). Founded by Michael N. Gallant a nationally competitive speed skating veteran and owner of event



company Perfect Parties USA, AI Events is the marriage between his two passions- Ice Skating and Special Events. In February of 1980 at the age of 4 Michael Gallant began a 17 year

speed skating career. Michael skated 3-5 nights a week with the Bay State Speed Skating Club, and while in high school took part time classes at the National Sports Academy while living and training at the United States Olympic Training Center in Lake Placid, New York. Since then Michael has skated in 3 Olympic Trials and has earned recognition as a top national skater. In a career that began at the age of 5, Gallant has won or placed in meets that include Bay State Winter Games, The Eastern Seaboards, and the New York State Short Track Championships. Gallant also touted gold and silver medals at two Olympic Festivals and over a half of dozen National Championship medals. In 1995 Michael deferred his Merrimack College education and trained fulltime at the Pettit National Ice Center in Milwaukee, Wisconsin. There he trained 8-10 hours per day under world recognized Olympic Medalist coach

Dianne Holum, with an end goal being a spot on the 1998 Nagano, Japan Olympic Team. When Gallant failed to secure a spot on the 1998 Olympic Team, he channeled his energy to a new dream-pursuing a career in the entertainment industry. It is the entertainment industry and his background in speed skating that inspired the AI Events vision.



The vision of AI Events was to provide a realistic yet entirely mobile solution to ice skating. Coming from an extensive background as a speed skater Gallant learned the importance of good ice. "In the sport of speed skating ice is more than just a surface it is a science," Gallant explained. It is this knowledge of ice that has forced him to offer the most superior ice on the market. Coming from the event industry Gallant saw an opening for this product at corporate events, conventions, and other special events, and hence AI Events was founded.

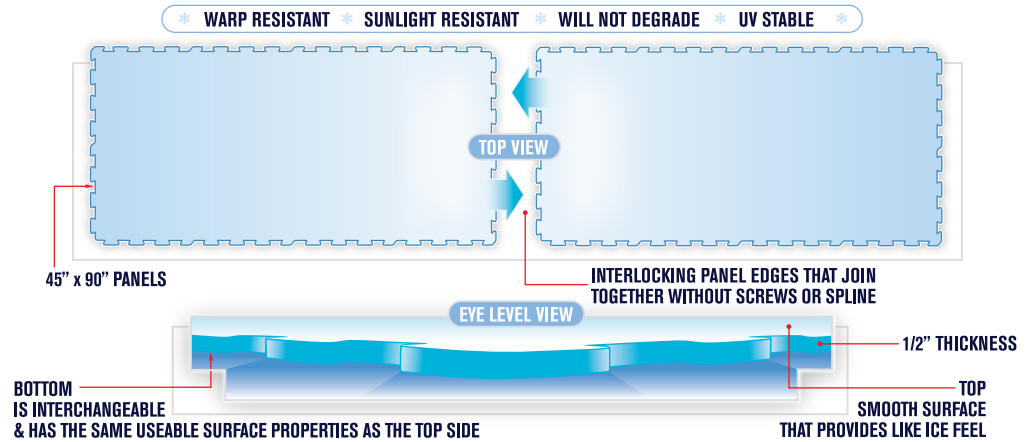
Today AI Events prides itself on turnkey synthetic ice solutions. "I offer both mobile and permanent installs and rely heavily on my knowledge gained from years of skating and special events, that other companies just can not duplicate" says Gallant.



Artificial ice
can be
set up both
indoors
or
outdoors.

WHAT IT IS

Synthetic ice is made up of a special plastic polymer that best resembles the consistency of a solid piece of countertop. The ice is hammered together like a giant puzzle using specially designed interlocking panels that are in 45" x 90" sheets and a 1/2" thick. The surface can be enjoyed year-round and in all temperatures. Developed for indoor/outdoor use, the panes are sturdy, UV-stable and stress relieved so they won't degrade in sunlight or warp as temperatures increase or decrease. Our new interlocking panel system makes installation fast, simple and most importantly insures a tight seal between panels. Once the surface has been fully installed, the surfaced is then sprayed with a special solution that reduces friction and enhances glide and speed.

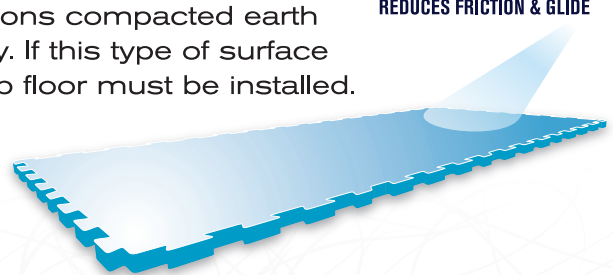


INSTALLATION

Installation time for a temporary ice rink depends on the size of the surface and ease of load in. For reference sake we can install most surfaces smaller than a 60' x 80' in less than a day and in some cases as quick as 4 hours. We recommend leaving approximately 2-3 hours for disassembly.

Our synthetic ice can be installed on any flat surface capable of supporting the weight of the panels and skaters. Hard surfaces like gymnasiums, patio pavers, tennis courts, dance floors, and concrete floors are all typical installation sites. Panels can also be installed on hardwood floors or asphalt parking lots. In some situations compacted earth has been used successfully. If this type of surface is not available a simple sub floor must be installed. Please call for more details.

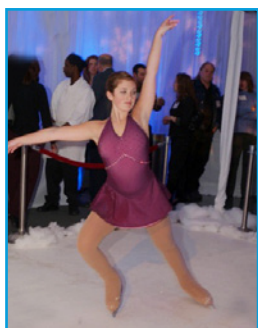
FULL PANEL VIEW
SPECIAL SOLUTION
REDUCES FRICTION & GLIDE





ICE RINK USAGE

Once your artificial ice surface has been installed and sprayed with the special solution, it is ready to be used by any regular hockey or figure skate. Most of our rental packages come with these types of skates already included. Our ice was designed to reduce friction and enhance performance no matter what the skate. Simply keep your skate blades sharpened for maximum results.



If you are a figure skater, know that many professional figure skaters request our ice in show venues where they want the best. More forgiving than conventional ice, our synthetic ice can enhance training and enable you to perform all jumps, spins and figure skating maneuvers with ease.

If you are a hockey player, hockey skating maneuvers are easy on our synthetic ice. The puck responds as it would on conventional ice, so you can practice all of your hockey moves from the traditional stops to slap shots to goal tending. You will find our synthetic ice installed in a number of hockey clubs and sports facilities, as well as family homes in basements, backyards and even bonus rooms.



If you plan on using the synthetic ice for recreational skating, we recommend 1 person per 40 square feet of ice space. Each panel is approximately 30 square feet.

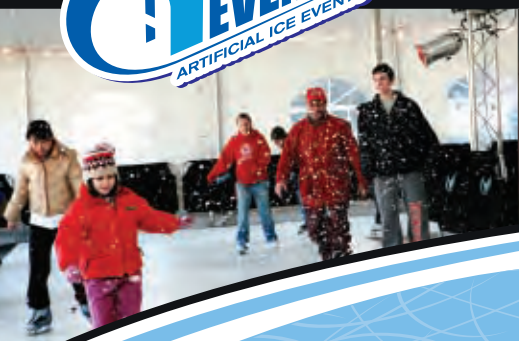


A green
alternative
to traditional
ice rinks...

No Water
or
Refrigeration
Needed.



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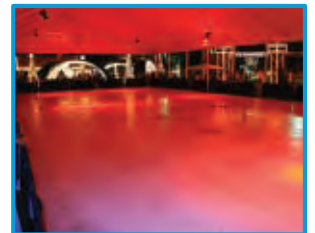
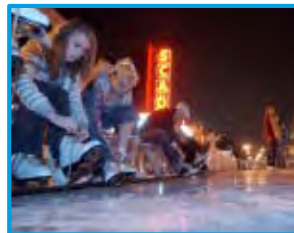


OPERATING THE ICE

Our synthetic ice can be used both indoors and outdoors. It is ok to use the surface in rain or snow, and a wet surface is actually faster than a dry one. The rink surface is cleaned by either power washing or by sweeping. We are fully insured and offer additional insured listings when requested. Our employees are all protected by workers compensation insurance and we also require all skaters to sign a hold harmless agreement prior to skating which is available upon request.



The solution is an environmentally safe spray that reduces friction and enhances glide and speed.



THE SPRAYED ON SOLUTION

Once our ice surface has been installed it must be misted with a special solution. This solution is an environmentally safe spray lubricant that reduces friction and enhances glide and speed. It is non-toxic, non-flammable and non-detectable. The spray only needs to be applied a couple times of month with heavy usage. We can provide you with the MSDS upon request.





ARTIFICIAL ICE BENEFITS



Cost Savings: Synthetic ice rinks offer great cost savings compared to refrigerated ice. They require no refrigeration and no water, meaning no electric or water bill for you. Our portable skating rinks and ice skating supplies can be rented as needed for special occasions or we can create custom ice rinks for sale for more permanent arenas.



The Right Size for any Space: Artificial ice skating and hockey rinks can be made in any size or shape a 4'x8' sheet can be fitted to. Our synthetic ice arenas can be created to fit any size space and group of skaters. We create outdoor and indoor ice skating rinks for all situations. The ice skating rink can be built on any flat surface such as a tennis court or asphalt parking lot.



Environmentally Friendly: Synthetic ice skating rinks require no refrigeration, a huge savings in use of electric energy resources. Artificial ice construction also means no water use for our skating rinks, making more of this valuable resource available for more essential uses.



Any Climate, Any Season! Artificial Ice Events builds synthetic ice skating rinks in climates as diverse as Vermont, New York, Arizona, Texas, and Florida. New England and upper Midwest states that are traditional hockey lovers can enjoy year round practices, games, and summer hockey camps with the versatility of a portable synthetic rink.



Real Ice Skating Feel: Our synthetic ice rinks evoke the feel of skating on a frozen lake or stream. The lubricating spray is activated by the touch of the blade on the artificial ice surface, just like a thin layer of water is generated when the skate blade touches frozen ice.

Huge
savings
in use of
electric
energy
resources.



Short term
Long term
and
permanent
installations

- Mall Installations
- Holiday Tree Lighting
- Festival Of Lights
- Ice Shows
- Special Events
- Hockey Camps
- Film
- Conventions
- School Functions



ADDITIONAL OPTIONS

Artificial Ice Events offers more than just synthetic ice rentals.

Our years of experience in the event and entertainment industry help make each rental a customized package to fit your needs. Please see some of our enhancements below.

ADDITIONAL OPTIONS

PRICE

Benches	\$75 each
Onsite Skate Sharpening	\$495
Portable Heaters	\$175 each
Winter Themed Décor	Varies
Ice Shows	Varies
Lighting	Varies
Figure Skaters	\$600 each
Music	\$150
Snow Machines	\$250 each
Ticket Booths	\$350
Photo Ops	\$1200
Skating Characters	\$225/hr.
Power Washer	\$100
Winter Carnival	\$3,000
Slap Shot Hockey	\$550
Hockey Equipment	\$10.00 per player
Carollers	\$650.00/hour
Holiday Train	\$1,000



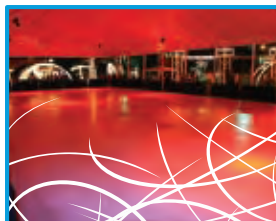
ICE SHOWS



PHOTO OPS



WINTER THEMED DECOR



LIGHTING



SKATING CHARACTERS



SLAP SHOT HOCKEY

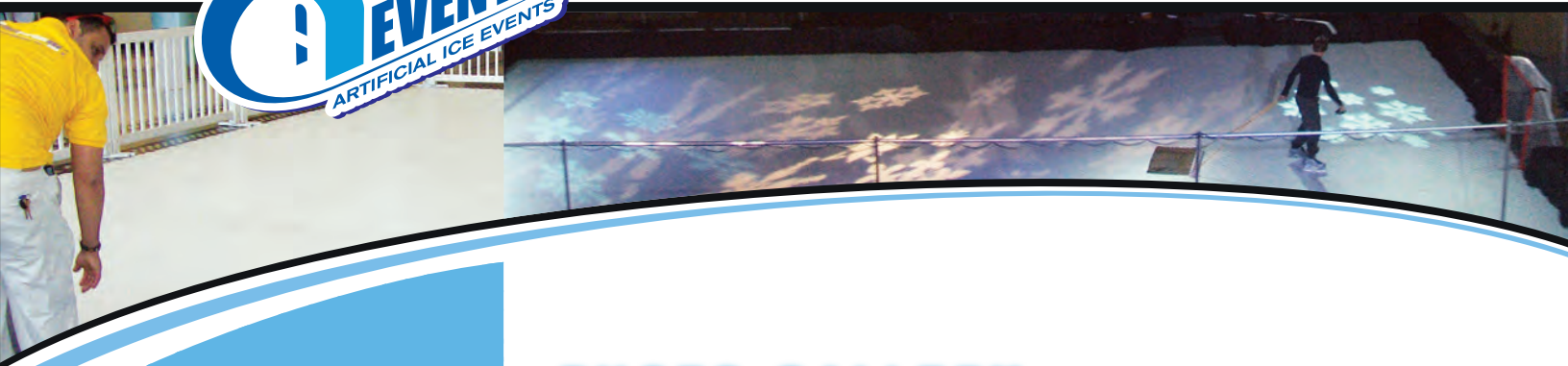
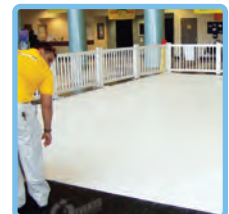
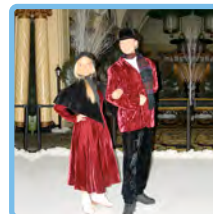
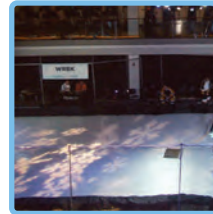
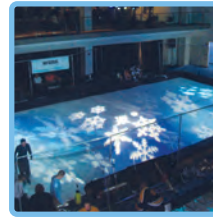
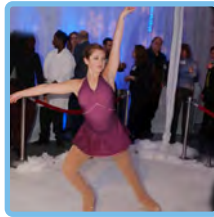


PHOTO GALLERY



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TV COMMERCIALS,

MALL INSTALLATIONS,

HOCKEY CAMPS

AND MORE



ICE FEATURES AT A GLANCE

ICE SPECIFICATIONS AT A GLANCE

Size	45" x 90"
Thickness	1/2"
Weight	70 pounds
Property	UV Stable

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Turnkey Packages that Include Rental Skates

Short Term or Extended Rentals Available

Disassembles Fast and Easy

Unmatched Event and Ice Knowledge that other Companies can not Duplicate

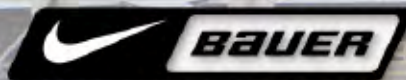
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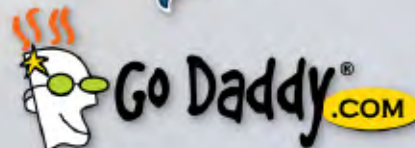
American Red Cross



KIA MOTORS



Reebok



HAVE ALL SKATED WITH US!



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**CALL TODAY ABOUT
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