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Any Season and Any Climate, Artificial Ice Event Creates Synthetic Ice Rinks for Trade Show Displays, Holiday Celebrations, and Corporate Events

(Saugus, MA) For many years now the synthetic ice experts at Artificial Ice Events have become the ones to call for professional ice skating rink construction and skate supplies. Over their time in business, the company has been called on more and more to assist in planning holiday celebrations, special events, and trade show displays that integrate their synthetic ice rinks.

Artificial ice events owner Michael Gallant has filled this need with all kinds of skating rink supplies, ice skate rentals, a wide range of decorations and event lighting, and a combination of his own strong experience and relationships with other event planning professionals. Details about their products and services can be found at the recently enhanced www.Artificialiceevents.com.

Synthetic ice skating rinks have become increasingly popular over the last decade for more than one reason. Probably the most relevant to the current global situation is the very small environmental footprint these synthetic rinks place on the Earth. Artificial skating rinks use no water, which also means no electricity is used for the refrigeration that keeps traditional ice rinks frozen. Synthetic ice releases a lubricant when the skate blade cuts into the material that acts just like the layer of water generated by traditional frozen ice, creating perfect skating conditions time and time again.

Another big reason for the rising popularity of synthetic ice is the extreme versatility of the product. Synthetic ice rinks are modular, with 4' by 8' foot panels that are assembled into any size or shape that the customer needs. This makes portable ice rinks a reality, which can be moved from place to place for ice shows, product promotions, and all kinds of special events. These rinks can be constructed in any climate and in any season. Hot summer months and the temperatures of Texas and Florida are no problem for this kind of ice rink construction. A photo gallery of client ice rinks can be found on the company website.

Michael Wallace and his experienced team build temporary ice rinks for rental and permanent synthetic rinks for purchase by towns, schools, hockey leagues, and corporations. They provide skates, skate sharpeners, professional skaters, party supplies, hockey equipment, lighting, holiday decorations, and event planning services.

To talk to the experts in synthetic ice rink construction, visit the contact page at www.Artificialiceevents.com or call 800-275-0185 to learn everything about building a professional skating rink for your organization or event.