

Artificial Ice Events Busy with Ice Productions from Boston Mass to Hollywood Florida

(Saugus, Ma) Established synthetic ice rink and event planning company, Artificial Ice Events, has been working across the country this season, with happenings at major universities, corporate conferences, headline casinos, and city festivals.

On October 4th a synthetic ice rink was constructed in downtown Boston, MA on the Rose Kennedy Greenway, the city's newest park, as a focal attraction of their 'Try Something New' Fall Festival.

According to Mike Gallant, President of Artificial Ice Events, "An Artificial Ice Events rink was an anchor activity at the Rose F. Kennedy Greenway Conservancy's fall festival... families enjoyed teaching young ones to skate in the comfort of short sleeves."

Gallant explained, "The application speaks to the organization's mission of maintaining and programming the Greenway with sustainable (green) practices." The synthetic rink also allowed the Conservancy to test the public attraction of a rink without the high costs involved with a traditional ice arena.

This autumn has been an active time for the company, with a wide variety of events produced and locations visited. In September the company provided the ice arena for the Classic Chill Fest at the Seminole Casino in Hollywood, Florida featuring performances by Vanilla Ice.

A professional ice show with a cruise ship theme was recently produced for the W.B. Mason sales conference at the Mohegan Sun Casino in Connecticut. Six Olympic level performers skated to a live band with a 30 minute choreographed performance.

This fall the company created a student skating party at Rutgers University in Camden, New Jersey. Hundreds of skaters took to the ice with a live DJ on hand and a fireworks display to close the evening.

Artificial Ice provided the synthetic ice rink for the Bauer National Sales Conference in Boca Raton, Florida last month. The ice surface allowed the sales force to experience the new line of Bauer hockey skates in a realistic skating environment.

About the Company

Artificial Ice Events specializes in the construction of synthetic ice rinks and provides professional event planning for clients across the nation. For more information about the green benefits and cost savings of synthetic ice, visit www.artificialiceevents.com, call 1-800-275-0185, or email info@artificialiceevents.com.